

WHY DAWSON

The Dawson Academy was recommended to us by a friend and prosthodontist. This specialist was also a faculty member in dental school and we were confident in his advice. Though we did our research and investigated other continuing education programs, we ultimately wanted to begin a program our peers and specialists also went through. We heeded their advice and decided to take Seminar 1.

After attending the first seminar, we recognized the value in the Dawson education. We also agreed with the philosophy of what we were learning and what the academy could offer us, our practices, and our patients. We walked out of the first course and immediately signed up for the rest of the core curriculum.

THE TEAM APPROACH

Deciding to go through the

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curriculum together was an easy choice. We met in dental school, became fast friends and continued our friendship after graduation. We email each other often to consult on cases or ask opinions on treatments; we have trust, mutual respect and a similar philosophy of patient care.

Taking CE together provided a unique opportunity. Though we live in separate states and we are both mothers who work full-time, we found it useful to further our education together while also enjoying the friend-time to re-connect. Traveling with a friend always makes trips better, but to have that person also practice dentistry with the same school of thought was that much more advantageous.

In each other, we discovered our own mini study club. Every Dawson course we attended, we discussed what we were learning, what concerns we had, and how we could apply the information to our own practices.

When attending the seminars, there are times when the

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STUDENT SUCCESS PROFILE

information being reviewed can feel daunting. It's comforting to know, sitting there overwhelmed, that we have each other to lean on. We are hearing the same instruction but sometimes she gets what I don't and vice-versa. One may catch what the other misses; we are each others safety net.

OUR VISION BEFORE

Before Dawson, we didn't have a good view of what the mouth should look like besides cavity-free and healthy gums. Our dental school education regarding joints was minimal and we lacked the knowledge and confidence to diagnose and treat patients effectively. Most of the cases were drill-and-fill, single-tooth dentistry instead of applying complete care to the whole masticatory system. We wanted to offer the best care to our patients but we didn't have a vision or a plan of how to get there. Then we signed up for the Dawson curriculum and everything changed.

AFTER DAWSON

The checklists provided by the academy are incredibly useful tools. The lists provide a recipe of what to do next. Not only does it give the new patient a better experience, it simplifies the complete exam process, opens the lines of communication, and allows

more time with the patient.

We used to spend valuable time, money, and resources re-doing composites and restorations. We were addressing the cracks in the wall, not the foundation. This way of practicing dentistry wasn't just at a financial and professional cost but a cost in patient confidence. If a patient has to keep returning, they will question our skill and ability.

In light of our Dawson experience, we now carry the same education to our patients. We have the time and the tools now to explain exactly what is happening in their mouth, why, and the specific plan for treatment.

The academy's courses have given both of our practices direction. We are continuing to perform mostly general dentistry, but after taking the Dawson courses, we no longer refer people out for more complex cases like joint related issues. Our deeper knowledge of the masticatory system and confidence in achieving predictable results, in the end, has increased patient trust and acceptance of treatment plans.

We have both seen an increase in patients since starting with Dawson. Referrals from Dawson colleagues, our current patients,

our listings on *Find a Dawson Dentist* website, and word-of-mouth that we're Dawson graduates has boosted our practices visibility.

TAKE THE JOURNEY

Dawson offers information at a pace that's easier to digest than other programs we've attended. The faculty, staff, and associated lab representatives support students all the way through the curriculum. Understandably, questions arise during courses and neither of us ever felt inadequate or belittled for asking. To have an approachable faculty has made the journey far better.

The Dawson Academy teaches you how to reduce your mistakes and therefore, provide a better experience for your patients. The financial investment in Dawson CE is well worth it. You not only become a self-assured doctor of the masticatory system, who will diagnose and treatment plan successfully, but the trust and confidence level of your patients remains high.

We suggest you commit to Seminar 1 and you will soon understand the difference the Dawson education will make with the success of your practice and the health of your patients.



THE DAWSON ACADEMY
Making Good Dentists Even Better

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